-8 -03- 1982

UNION INTERNATIONALE DES ASSOCIATIONS D'ANNONCEURS
INTERNATIONAL UNION OF ADVERTISERS ASSOCIATIONS

TEL. / PHONE [redacted]
02 / 219 06 98

Statut Consultatif au Conseil de l'Europe
Consultative Status with the Council of Europe

Mr. Brian SIMPSON
Secretary General
INFOTAB
rue Montoyer, 10
1040 BRUXELLES

IUAA/PPdW/MJH/TobCttee/83-32

B 1000 BRUXELLES, March 7 1983
[redacted]
RUE DES COLONIES, 54, BTE 13

Dear Mr. Simpson,

Many thanks for this new opportunity of last Wednesday, to discuss matters of common interest.
As I did mention, the IUAA, through its national Associations, expresses its willingness to co-operate very closely with your own national Federations, this in order to speak with one voice on all matters related to advertising. The coordination of this effort could be realized through the INFOTAB and the IUAA international headquarters.

I would like to confirm that the IUAA has as objective to defend the interests of all the advertisers when and where the freedom of commercial expression is under attack and that the action of the IUAA is based on the very simple principle that where a product is legally authorized to be manufactured and sold, it also must have the freedom and authorization to be advertised in a truthful, decent and legal way.

With my best regards,

Yours very sincerely,

Paul.

P.P. de WIN
Director General Secretary.

2025013709

ADVERTISERS ASSOCIATION OF ISRAEL
ASSOCIATION OF CANADIAN ADVERTISERS
ASOCIACION ESPANOLA DE ANUNCIANTES
ASOCIACION NACIONAL DE ANUNCIANTES (Colombia)
ASOCIACION NACIONAL DE ANUNCIANTES (Venezuela)
ASOCIACION NACIONAL DE ANUNCIANTES DE MEXICO
ASSOCIACAO BRASILEIRA DE ANUNCIANTES
ASSOCIATION OF ADVERTISERS IN IRELAND
ASSOCIATION OF NATIONAL ADVERTISERS Inc. (U.S.A.)
ASSOCIATION SUISSE DES ANNONCEURS/
SCHWEIZERISCHER INSERENTENVERBAND
AUSTRALIAN ASSOCIATION OF NATIONAL ADVERTISERS
BOND VAN ADVERTEERDERS (Netherlands)
CAMARA ARGENTINA DE ANUNCIANTES
DANSK ANNONCØR FORENING
GREEK ADVERTISERS ASSOCIATION
INCORPORATED SOCIETY OF BRITISH ADVERTISERS Ltd.
JAPAN ADVERTISERS ASSOCIATION
MARKENVERBAND B.V. (Fed. Rep. of Germany)
MAINOSTAJIEN LIITTO (Finland)
SOUTH AFRICAN SOCIETY OF MARKETERS
SVENSKA ANNONSORERS FORENING
UNIE DER BELGISCHE ADVERTEERDERS/
UNION BELGE DES ANNONCEURS
UNION DES ANNONCEURS (France)
UNION IVOIRIENNE DES ANNONCEURS
UTENTI PUBBLICITA ASSOCIATI (Italy)

Source: https://www.industrydocuments.ucsf.edu/docs/nybl0000